

VI INTERNACIONAL CONGRESS ON MINING, OIL AND ENERGY

12,13 AND 14 OF MAY, 2010

SPONSORSHIP DESCRIPTIONS

SPONSOR	DESCRIPTION	COST	CONSIDERATION
PRINTED MATERIAL			
Promotional Brochure SOLD	Multicolor brochure containing promotional information for the event with exclusive placement of the sponsors logo. (Q: 2000. Production included)	\$ 12.000.000	Banner in the conference room. Logo on the event web site. Insert in the corporate folder. Four (4) entry passes to the event.
Event Bag	Comercial portfolio with official information, conference memories and event documents. (Q:350. Production included)	\$ 13.000.000	Banner in the conference room. Logo on the event web site. Insert in the corporate folder. Five (5) entry passes to the event.
Badge Holder SOLD	Badge holders to be worn by national and foreign attendees during the two-day event. Includes lanyard with sponsors logo. (400 units)	\$ 17.325.000	Banner in the conference room. Logo on the event web site. Five (5) entry passes to the event.
General Signage SOLD	Information modules around all areas of the event. (Production included)	\$ 11.550.000	Banner in the conference room. Insert in the corporate folder. Four (4) entry passes to the event.
Chair covers and Table Pads SOLD	Brand advertising rights on every chair and table in the event. (Production included, sponsor must supply material to be displayed)	\$ 22.000.000	Banner in the conference room. Insert in the corporate folder. Six (6) entry passes to the event. Database of event attendees.
Banner	4 x 1.2 mts banner with the events institutional image and space for the sponsors logo. (Production included)	\$ 4.000.000	Right to distribute promotional material. Database of event attendees. One (1) entry passes to the event.
Insert	Right to include publicity material (except notepads and pens) in the event bag given to attendees (The sponsor must supply these materials to the event organizers)	\$ 2.000.000	Database of event attendees.
Notepads and Pens SOLD	Right to handout notepads and pens to all event participants. (Production not included)	\$ 6.500.000	Two (2) entry passes to the event. Insert in the corporate folder.
DIGITAL MATERIAL			
Memories	CD ROM compiling all the presentations that took place during the Congress. (Production not included)	\$ 6.000.000	Insert in the corporate folder. Two (2) entry passes to the event.
Newsflash	Projection of comercial or institutional audiovisual material during Congress recesses. (Production not included)	\$ 6.000.000	Insert in the corporate folder. Database of event attendees. Two (2) entry passes to the event.
STRATEGIC SCENERY			
Displays 3 of 4 spaces available	Right to exhibit company logo on the event "Backing". Shared sponsorship, there are four planned spaces for sponsors. (Production included)	\$ 17.000.000	Banner in the conference room. Logo on the events web site. Five (5) entry passes to the event. Insert in the corporate folder. Database of event attendees.
Welcome Billboard	Right to display brand image on the illuminated welcome billboard which will be located in the hotel lobby. (Production included)	\$ 10.000.000	Logo on the events web site. Four (4) entry passes to the event. Insert in the corporate folder. Database of event attendees.
Entry Gate	Right to display brand image in the entrance area to the Bolivar Grand Ballroom in assembly of entry gates (three) displaying the sponsor and organizers brand image. (Production included)	\$ 12.000.000	Banner in the conference room. Logo on the event web site. Five (5) entry passes to the event. Insert in the corporate folder. Database of event attendees.
COMERCIAL DISPLAY			
Stand	3x2 stand that includes paneling, sign with name, a table and two chairs, 2 spotlights, 2 electrical outlets, rubbish bin.	\$ 4.500.000	One (1) entry pass to the event. Two (2) entry passes to attend to the stand. Database of event attendees.
SOCIAL EVENTS AND FOOD & BEVERAGE			
Welcome Souvenir	Right to hand out a welcome gift to participants, either distributed in the accreditation area or placed in the rooms of the venue hotel.	\$ 6.000.000	One (1) entry pass to the event. Two (2) entry passes to attend to the stand. Database of event attendees.
Lunch	Working Lunch for 300 people (the price is for each lunch)	\$ 15.000.000	Banner at event site. Invitations with sponsor logo. Banner in the conference room. Five (5) entry passes to attend to the stand. Database of event attendees.
Closing Events	Cultural Closing Event	\$ 30.000.000	Banner at event site. Invitations with sponsor logo. Stand inside the trade show. Banner in the conference room. Database of event attendees. Logo on the event web site. Eight (8) entry passes to attend to the stand.

The above prices do not include VAT.

We would be happy to provide you with any additional information, please contact us at Analdex – Carolina Velásquez Castaño, telephone 5 700 600 Exts: 34, e-mail eventos@analdex.org